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Karim Ghidinelli. <u>Rebeca</u>, collage, 2005 "The aim of art is to represent not the outward appearance of things, but their significance." Aristotle

art on Overdrive

An exhibition discussing the verbage used to describe art On view at Miami Beach's City Hall, curated by ArtCenter/South Florida. November 30, 2005- January 10, 2006

Art Basel Miami Beach, one of the worlds biggest art fair held during December 1-4, an event which attracts artists, critics, buyers and fans. This huge congregation will generate a lot of talk about art, both within and outside the art community. Miami will be buzzing with art talk: these statements are a preview of some common thoughts on art:

"Art is life is art.", "Art captures a moment," "Define your artistic identity", "Refuse to be categorized", "All art is autobiographical." Federico Fellini, "Much of modern art is devoted to lowering the thresh hold of what is terrible. By getting us used to what, formerly, we could not bear to see or hear, because it was too shocking, painful, or embarrassing, art changed morals. " Susan Sontag

___art on Overdrive is a visual continuation of these statements, featuring artwork that responds to these statements in clever, literal or sarcastic ways. Artists Karim Ghidinelli, Elsa Carolina Munoz, Sara Modiano and Giannina Brusatin visually interpret commonly heard art notions.

Munoz's clever take on "life is art," Noticed presents and instance where life shadows art by shining a light through a glass canvas, so that the shadow of the light creates an image on a wall.

In <u>Rebeca</u>, Karim Ghidinelli covers a portrait with transparent journal entries, paralleling Aristotle's "The aim of art is to represent not the outward appearance of things but their

significance." Ghidinelli's work demonstrates the effect of defining artistic identity by inscribing the lines of a giant fingerprint, the mark of identity, with personal prose. On the other hand, <u>An Unyielding Occurrence</u> shows the result of categorizing ourselves into boxes of distinctiveness: inside our boxes, we can not see that they have actually same. (Munoz).

"Art has the ability to stop time." Ghidinelli's work captures the moment by embedding a bullet fired out of a gun with wax. Munoz uses paint to lock in the beauty of a fallen leaf.

Brusatin's paintings, which resemble location maps, are a topographic layout of her life experiences, illustrating that "art is always autobiographical." (Fellini)

___Art on Overdrive, on exhibit November 30- January 10, 2005, at the 4th Floor Public Gallery in City Hall. 1700 Convention Center Drive, Miami Beach, FL, is curated by Olya Vishnevskaya.

ArtCenter/South Florida Address and Hours 800/810/924 Lincoln Road

www.artcentersf.org Monday – Wednesday from 11:00 am to 10:00 pm Thursday - Sunday from 11:00 am – 11:00 pm. Admission is free. For information call 305.674.8278, 305.538.7887.

Exhibitions and programs at ArtCenter/ South Florida are made possible through grants from the Miami-Dade County Department of Cultural Affairs, the Cultural Affairs Council, the Miami-Dade Mayor and Board of County Commissioners; Tropiculture, Greater Miami; the City of Miami Beach Cultural Arts Council; the City of Miami Beach Community Development Block Grant; the Miami Beach Mayor and City Commissioners and the State of Florida, Florida Department of State, Division of Cultural Affairs, and the Florida Arts Council; the Dade Community Foundation; Batchelor Foundation and the Walgreen's Company.